



Akron Roller Derby Sponsorships

Sponsorship with Akron Roller Derby allows your business to gain exposure in a unique and exciting way. Your company can be exposed to a live audience, linked with our social media, as well as advertised in good old fashioned print media. Our bouts are family friendly and average approximately 300-500 people per event. You will reach customers from Summit, Portage, Stark, and Cuyahoga counties.

Event Sponsorship Options

Presenter Level

- \$750 per bout or \$2,000 for three bouts
- Your business logo to appear on our website under 'Current Sponsors' for one year
- Business name announced the entire evening
- Banner on display (provided by sponsor)
- Event info table (6' table in Vendor's Row, provided by league)
- Half-page ad recognition in full-color program (logo and ad provided by sponsor)
- 4 free tickets; option to purchase additional 20 tickets @ 50% off per bout
- Merchandise voucher (varies with sponsorship) \$100 - \$200
- Signed "thank you" league photo

Penalty Box Sponsor

- \$500 per bout or \$1,250 for three bouts
- Your business logo to appear on our website under 'Current Sponsors' for one year
- Business name announced the entire evening
- Banner exclusively on penalty box (banner provided by sponsor)
- Quarter-page ad recognition in full-color program (logo and ad provided by sponsor)
- Signed "thank you" league photo

A-La-Carte Options

Banner

- \$250 per bout (banner provided by sponsor)

Website Advertising

- \$200 for your business logo to appear on our website under 'Current Sponsors' for one year
- Business shoutout on social media

Program advertising (per bout) – full color

- \$20 for a quarter-page ad
- \$35 for a half-page ad
- \$60 for a full-page ad

Adopt-A-Skater

This program enables you to support a specific skater's derby endeavors.

- \$150 per skater
- VIP pass for one season
- One public shout out per bout for one full season
- Signed "thank you" league photo
- 10% of sponsorship goes directly to the league

Have Something Else in Mind?

AKRD will work with sponsors to create the ideal package. Please let us know what you find attractive, and we will do our best to accommodate your specific goals.



Skater Name (if Adopting a Skater) _____

Real Name (if Adopting a Skater) _____

Sponsor Name _____

Sponsor Address _____

City _____ **State** _____ **ZIP** _____

Phone _____ **Email** _____

Donation Amount \$ _____ **Receipt?** **Yes** **No**

Select Payment Type

Check (made payable to Akron Roller Derby)

Cash

PayPal (sent to president@akronrollerderby.net) – note vendor name in comments

Akron Roller Derby is a non-profit, 100% volunteer 501(c)3.

